LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
AD #CFF281-D1 - REQ #M22580 - "GOOD DEAL" - PAGE, 4/C - MILITARY MAXI-SAVER PROGRAM
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FEBRUARY, 1992

Good deal.

FREE CARTON when you buy four.
Cambridge Carton Offer
Box 23007
Kankakee, IL 60902-3007
I have enclosed 4 Cambridge carton proofs of purchase (UPCs). Please send a coupon good for a free carton.
Name
Address
City State ZIP
Signature Date of Birth / /
What is your regular brand of cigarettes — that is the brand you smoke the most?
VOID
$1.00 OFF CARTON
in addition to any on-carton coupon
Military coupon. Redeem at checkout.
VALUE PRICE
VOID
SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.
Lowest Kings: 1.0 mg "tar," 0.1 mg nicotine – 100's: 2.0 mg "tar," 0.2 mg nicotine – Ultra Low: 4 mg "tar," 0.4 mg nicotine – Lights: 12 mg "tar," 0.9 mg nicotine – Kings: 17 mg "tar," 1.1 mg nicotine – 100's: 17 mg "tar," 1.2 mg nicotine av. per cigarette by FTC method.

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Source: https://www.industrydocuments.ucsf.edu/docs/gyxx0001